

Special Issue on

International Trade and Business in the Age of Digital Transformations



Synopsis

International trade has significantly contributed to worldwide growth and prosperity, despite challenges from growing protectionism and geopolitical uncertainty. Thanks to the technological progress and digital transformation, productivity will be greatly enhanced and barriers will be significantly reduced. Indeed, the “Internet of Things” will enable humankind to achieve success beyond imagination while enhanced digital connectivity will integrate all nations into a truly globalised supply chains.

The development of international trade will be strengthened by the emergence of digital transformation which relaxes the resource constraints to allow for greater scalability. Certain sectors will exit and new services will be introduced. This transformation also poses enormous uncertainty and challenges to all agents and all sectors in the economy. In particular, employees will have to adapt to the disappearance of repetitive low-skilled jobs and the enhanced demand for labour in digital-related occupations. Businesses will be exposed to new collaborative models. The scope for public policy needs to be expanded to include new areas such as cyber security and enhanced customer experience.

In this scheme of things, the special issue (SI) welcomes papers that deal with various issues broadly related to how to prosper economically but ensure fairness and security in the digital age. Below are the possible topics that we would like to include in the SI. They are by no means exhaustive.

Topic Coverage

- Trade, Technology and Digital Innovation
- Global Value Chain
- Trade Network and Spillover Effects
- International Economic and Financial Integration
- Trade, Growth and Investment
- International Capital Flows

Guest Editors

Tuan Anh Luong,
De Montfort University, United Kingdom

Duc Khuong Nguyen,
IPAG Business School, France

SUBMISSION PROCEDURE

Authors who are interested in publishing in this Special Issue should submit their manuscripts online through the following link by **October 31, 2019: www.editorialmanager.com/ser/default.aspx**. Authors of articles presented at the Vietnamese Symposium in International Business (20–21 June 2019, Ho Chi Minh City) are also encouraged to submit. All papers will be subject to the regular refereeing process.

Please clearly indicate in the website's message box that the paper is submitted to the Special Issue on International Trade and Business in the Age of Digital Transformations. There is no submission fee.

All manuscripts should adhere to the “Guideline for Contributors” (available online at <http://www.worldscientific.com/page/ser/submission-guidelines>) of the Singapore Economic Review. For further questions or inquiries, please visit our website or contact the Guest Editor at tuan.luong@dmu.ac.uk.